



## FACT SHEET: HISTORY & GEOGRAPHY

Department of Planning, Building and Code Enforcement, Planning Services Division

### HISTORIC ORIGIN

#### FOUNDED:

November 29, 1777 (as Pueblo de San Jose,  
California's first civilian settlement)

#### INCORPORATED:

March 27, 1850 (as City of San Jose)

### TERRITORY

Incorporated area = 177.7 square miles



*Downtown San Jose, Circa 1950*



*Downtown San Jose, 2000*

### GEOGRAPHIC DATA

#### COORDINATES:

Longitude: -121.89

Latitude: 37.33

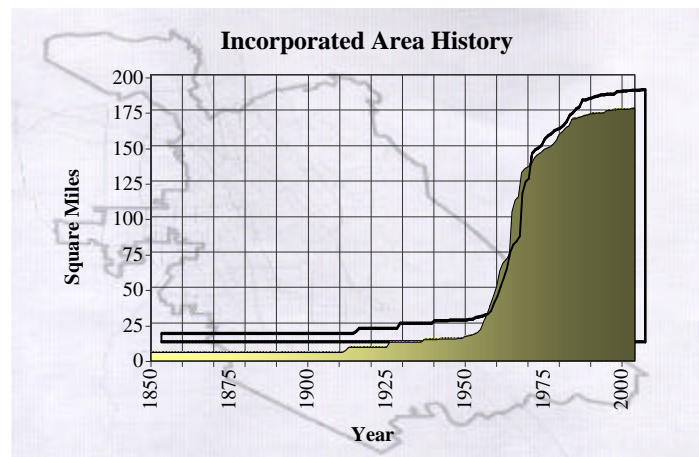
(at Cesar Chavez Plaza, Downtown)

### ELEVATION

Minimum: Sea level (Alviso)

Maximum: 4,372'

(Copernicus Peak, near Lick Observatory at Mt. Hamilton)



Note: This brochure is available by Fax at (408) 293-5097. Please enter "1060" when requesting the document.

City of San Jose Department of Planning, Building, and Code Enforcement, 801 N. First Street, Room 400, San Jose, CA 95110. Ph.408.277.4576 Fax 408.277.3250

**POPULATION FACTS**

San Jose is the:

- Largest City in the nine-County Bay Area
- 3<sup>rd</sup> Largest City in California
- 11<sup>th</sup> Largest City in the United States

**POPULATION HISTORY**

| <i>Year</i> | <i>Number of Persons</i> |
|-------------|--------------------------|
| 1777        | 66                       |
| 1850        | 4,000                    |
| 1900        | 21,500                   |
| 1950        | 95,280                   |
| 1960        | 204,196                  |
| 1970        | 459,913                  |
| 1980        | 629,442                  |
| 1990        | 782,248                  |
| 2000        | 894,943                  |
| <b>2004</b> | <b>926,241</b>           |

Source: US Census Bureau; California Department of Finance

**AGE COMPOSITION**

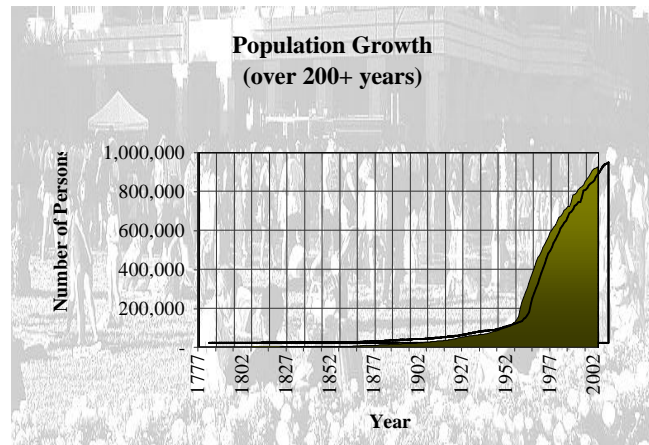
| <i>Age Groups</i> | <i>% of Total</i> |
|-------------------|-------------------|
| Under 18 years    | 26%               |
| 18-24 years       | 9%                |
| 25-44 years       | 36%               |
| 45-64 years       | 21%               |
| 65 and over years | 8%                |
| <b>Median Age</b> | <b>34.1 years</b> |

Source: US Census Bureau, American Community Survey; 2002

**LANGUAGE SPOKEN AT HOME**

| <i>Language</i> | <i>% of Total</i> |
|-----------------|-------------------|
| English         | 48.1%             |
| Spanish         | 23.7%             |
| Asian/Pac. Is.  | 22.0%             |
| Other           | 6.2%              |

Source: US Census Bureau, American Community Survey; 2002



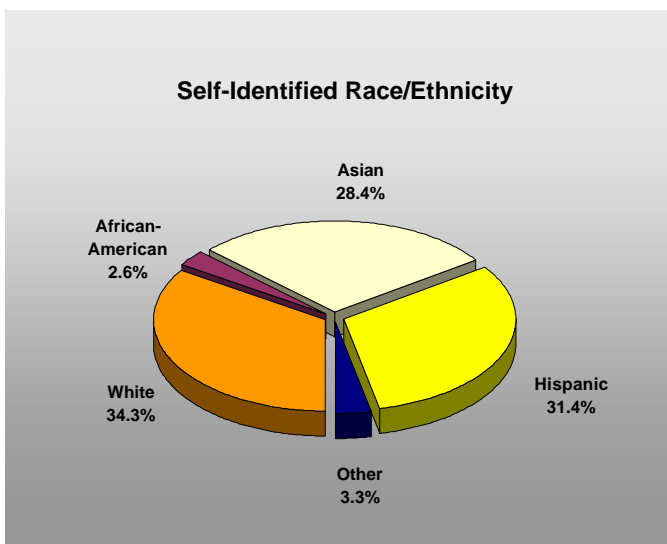
Source: Department of Planning, Building and Code Enforcement, City of San Jose

**HOUSEHOLD SIZE**

| <i>Year</i> | <i>Number of Households</i> | <i>Persons Per Household</i> |
|-------------|-----------------------------|------------------------------|
| 1960        | 62,312                      | 3.3                          |
| 1970        | 130,607                     | 3.5                          |
| 1980        | 218,177                     | 3.0                          |
| 1990        | 250,218                     | 3.1                          |
| 2000        | 276,598                     | 3.2                          |
| <b>2004</b> | <b>289,053</b>              | <b>3.2</b>                   |

Source: US Census Bureau; California Department of Finance

**RACIAL COMPOSITION**



Source: US Census Bureau, American Community Survey; 2002

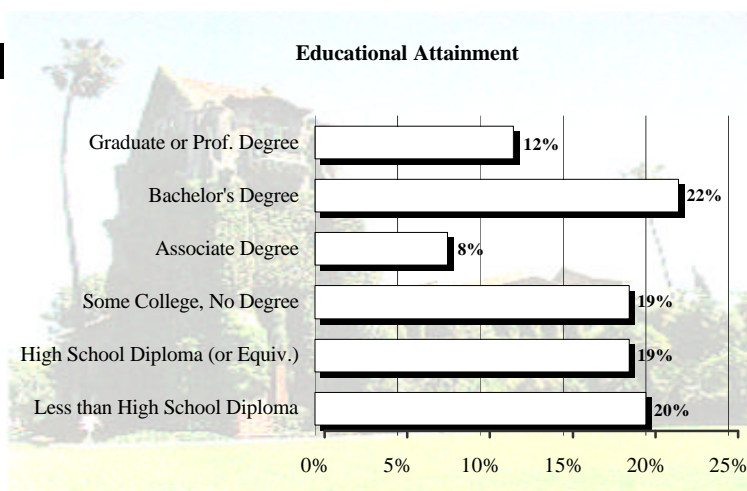


## FACT SHEET: EDUCATION

Department of Planning, Building and Code Enforcement, Planning Services Division

### EDUCATIONAL ATTAINMENT

|                                 | <i>Percent</i> |
|---------------------------------|----------------|
| Graduate or Prof. Degree        | 12%            |
| Bachelor's Degree               | 22%            |
| Associate Degree                | 8%             |
| Some College, No Degree         | 19%            |
| High School Diploma (or Equiv.) | 19%            |
| Less than High School Diploma   | 20%            |



Source: US Census Bureau, American Community Survey; 2002

### EDUCATIONAL FACILITIES

#### PRIMARY AND SECONDARY SCHOOL DISTRICTS

Alum Rock Union Elementary School District  
Berryessa Union Elementary School District  
Cambrian Union Elementary School District  
Campbell Union Elementary School District  
Campbell Union High School District  
Cupertino Union School District  
East Side Union High School District  
Evergreen School District

Franklin-McKinley School District  
Fremont Union High School District  
Luther Burbank School District  
Moreland School District  
Mount Pleasant School District  
Oak Grove Elementary School District  
Orchard School District  
Union Elementary School District

#### UNIFIED SCHOOL DISTRICTS

Morgan Hill Unified School District  
San Jose Unified School District  
Santa Clara Unified School District

#### UNIVERSITIES AND COLLEGES

San Jose State University  
Evergreen Valley College  
Lincoln Law School of San Jose  
National Hispanic University  
San Jose City College  
St. Mary's College of California

Source: Santa Clara County Office of Education; 2004

### PERSONAL INCOME

#### Household Income

|         |          |
|---------|----------|
| Median  | \$76,181 |
| Average | \$86,674 |

#### Nonfamily Income

|         |          |
|---------|----------|
| Median  | \$49,267 |
| Average | \$62,046 |

#### Family Income

|         |          |
|---------|----------|
| Median  | \$79,318 |
| Average | \$92,106 |

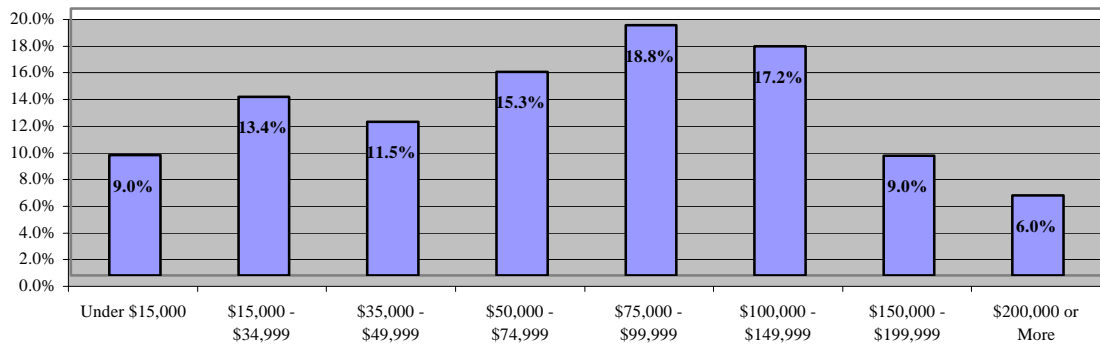
#### Per Capita Income

\$28,949

Source: US Census Bureau, American Community Survey; 2002

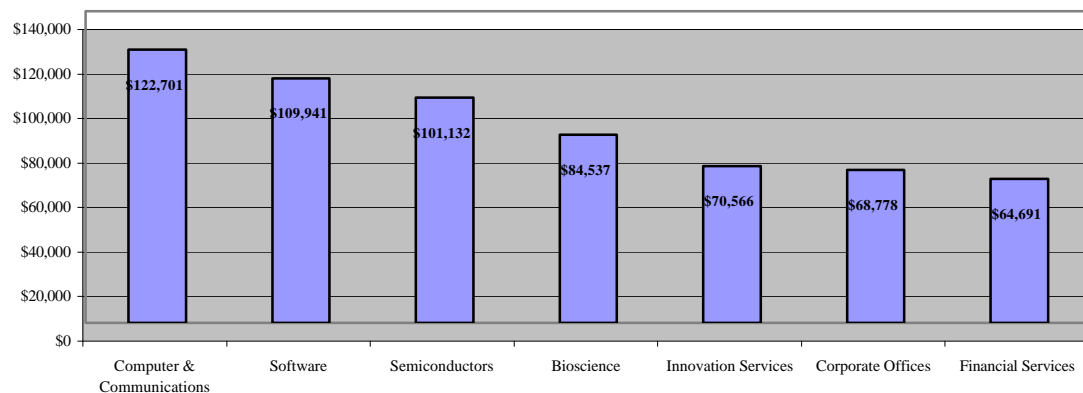
### INCOME DISTRIBUTION AND WAGES

#### Income Distribution (Households)



Source: US Census Bureau, American Community Survey; 2002

#### Average Wages in Major Industries



Source: California Employment Development Department; 2002



## FACT SHEET: EMPLOYMENT AND EMPLOYERS

Department of Planning, Building and Code Enforcement, Planning Services Division

### INDUSTRY EMPLOYMENT

| <i>Industry Category</i>            | <i>Employment in San Jose MSA*<br/>(thousands)</i> | <i>Percentage</i> |
|-------------------------------------|--|-------------------|
| <b>Total, All Industries</b>        | <b>843.7</b>                                       | <b>100.0%</b>     |
| Total Farm                          | 3.6  | 0.4%              |
| Total Nonfarm                       | 840.1  | 99.6%             |
| Goods Producing                     | 207.0  | 24.5%             |
| Mining                              | 0.2  | 0.0%              |
| Construction                        | 36.2   | 4.3%              |
| Manufacturing                       | 170.6  | 20.2%             |
| Durable Goods                       | 158.9  | 18.8%             |
| Machinery                           | 13.1   | 1.6%              |
| Computer and Peripheral Equipment   | 33.1   | 3.9%              |
| Semiconductor and Elec. Component   | 52.3   | 6.2%              |
| Electronic Instrument               | 21.9   | 2.6%              |
| Other                               | 38.5   | 4.6%              |
| Nondurable Goods                    | 11.7   | 1.4%              |
| Service Providing                   | 633.1  | 75.0%             |
| Trade, Transportation and Utilities | 126.7  | 15.0%             |
| Wholesale Trade                     | 33.5   | 4.0%              |
| Retail Trade                        | 79.8   | 9.5%              |
| Transp., Warehousing and Utilities  | 13.4   | 1.6%              |
| Information                         | 30.2   | 3.6%              |
| Financial Activities                | 35.0   | 4.1%              |
| Professional and Business Services  | 160.9  | 19.1%             |
| Education and Health Services       | 94.5   | 11.2%             |
| Leisure and Hospitality             | 67.7   | 8.0%              |
| Other                               | 24.3   | 2.9%              |
| Government                          | 93.8   | 11.1%             |
| Federal Government                  | 9.8  | 1.2%              |
| State and Local Government          | 84.0   | 10.0%             |

\*San Jose Metropolitan Statistical Area (MSA) is equivalent to Santa Clara County

Note: Numbers may not sum due to rounding.

Source: California Employment Development Department, Labor Market Information Division; March 2004

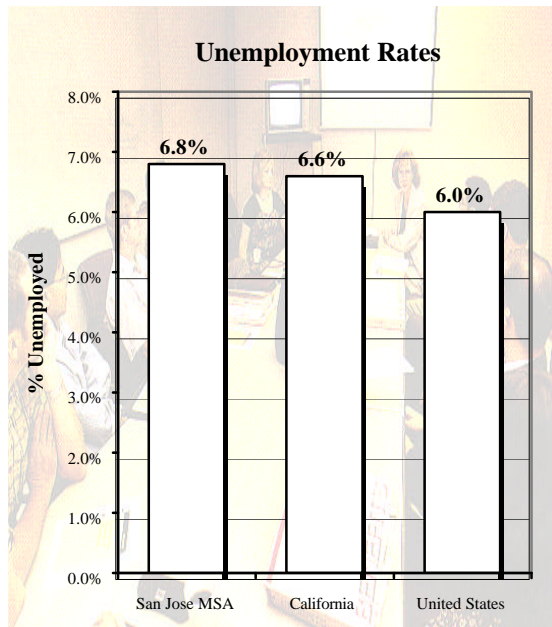
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## FACT SHEET: EMPLOYMENT AND EMPLOYERS

Department of Planning, Building and Code Enforcement, Planning Services Division

### UNEMPLOYMENT RATES



Source: California Employment Development Department, Labor Market Information Division; March 2004

### MAJOR PRIVATE/ PUBLIC EMPLOYERS

| No. | Company/Organization             | San Jose Employees |
|-----|----------------------------------|--------------------|
| 1   | County of Santa Clara            | 14,800             |
| 2   | Cisco Systems                    | 13,400             |
| 3   | City of San Jose                 | 7,200              |
| 4   | IBM                              | 6,400              |
| 5   | San Jose State University        | 5,760              |
| 6   | San Jose Unified School District | 3,360              |
| 7   | Hitachi                          | 2,900              |
| 8   | Agilent Technologies             | 2,880              |
| 9   | Xilinx                           | 2,600              |
| 10  | Adobe Systems                    | 2,000              |
| 11  | Good Samaritan Health System     | 1,850              |
| 12  | KLA Tencor Instruments           | 1,850              |
| 13  | Novellus Systems                 | 1,800              |
| 14  | Cadence Design Systems           | 1,760              |
| 15  | Sanmina-SCI                      | 1,750              |

Source: Office of Economic Development, City of San Jose; 2004

### MAJOR HIGH TECH EMPLOYERS

| No. | Company                        | Product                      | San Jose Employees |
|-----|--------------------------------|------------------------------|--------------------|
| 1   | Cisco Systems                  | Computer Equipment           | 13,400             |
| 2   | IBM                            | Computer Equipment           | 6,400              |
| 3   | Hitachi                        | Storage Software             | 2,900              |
| 4   | Agilent Technologies           | Communications/Life Sciences | 2,880              |
| 5   | Xilinx                         | Semiconductors               | 2,600              |
| 6   | Adobe Systems                  | Software                     | 2,000              |
| 7   | KLA Tencor Instruments         | Semiconductor Equipment      | 1,850              |
| 8   | Novellus Systems               | Fiberoptics                  | 1,800              |
| 9   | Cadence Design Systems         | Software                     | 1,760              |
| 10  | Sanmina-SCI                    | Circuit Board Manufacture    | 1,750              |
| 11  | eBay                           | Internet Software            | 1,400              |
| 12  | Altera                         | Semiconductors               | 1,100              |
| 13  | Flextronics International      | Computer Equipment           | 1,100              |
| 14  | Brocade Communications Systems | Network Equipment            | 1,000              |
| 15  | MMC Technology                 | Computer Equipment           | 1,000              |

Source: Office of Economic Development, City of San Jose; 2004

### HOUSING RENTALS

| <i>Unit Type</i> | <i>Rental Rate</i> | <i>% of Total</i> |
|------------------|--------------------|-------------------|
| Studio           | \$985              | 8.6%              |
| 1 Bedroom        | \$1,220            | 44.6%             |
| 2 Bedroom        | \$1,451            | 40.6%             |
| 3 Bedroom        | \$1,984            | 4.3%              |
| <b>Average</b>   | <b>\$1,410</b>     |                   |



Ohlone Court Apartments, South San Jose

Source: Office of Economic Development, City of San Jose; 2002

### HOUSING SALES

| <i>Unit Type</i>       | <i>Sales</i> | <i>Median Price</i> | <i>Average Price</i> | <i>Days on Market</i> |
|------------------------|--------------|---------------------|----------------------|-----------------------|
| Single-Family Detached | 765          | \$550,000           | \$620,406            | 38                    |
| Condominium/Townhouse  | 331          | \$332,000           | \$352,467            | 36                    |

Source: Santa Clara County Assoc. of Realtors; March 2004

### HOUSING TENURE AND VACANCY

|                       |      |
|-----------------------|------|
| <b>Tenure</b>         |      |
| Owner Occupied Units  | 59%  |
| Renter Occupied Units | 41%  |
| <b>Vacancy Rate</b>   | 4.6% |

Source: US Census Bureau, American Community Survey; 2002

### HOUSING UNITS BY TYPE

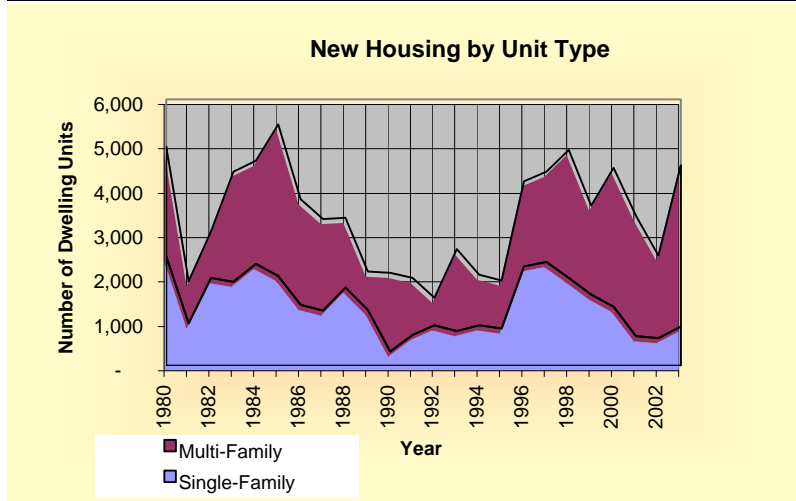


Los Esteros Apartments, North San Jose

| <i>Total Units</i> | <i>Single-Family</i> |                 | <i>Multi-Family</i> | <i>Mobile Homes</i> |
|--------------------|----------------------|-----------------|---------------------|---------------------|
|                    | <i>Detached</i>      | <i>Attached</i> |                     |                     |
| San Jose           | <b>294,530</b>       | 165,157         | 27,743              | 90,602              |
| Santa Clara County | <b>600,707</b>       | 330,774         | 53,413              | 196,876             |

Source: California Department of Finance; January 2004

**RESIDENTIAL CONSTRUCTION**



Source: Department of Planning, Building, and Code Enforcement, City of San Jose

**New Housing by Unit Type**

| Year    | Single-Family | Multi-Family | Total |
|---------|---------------|--------------|-------|
| 1990    | 315           | 1,772        | 2,087 |
| 1991    | 689           | 1,290        | 1,979 |
| 1992    | 913           | 621          | 1,534 |
| 1993    | 780           | 1,846        | 2,626 |
| 1994    | 912           | 1,129        | 2,041 |
| 1995    | 836           | 1,085        | 1,921 |
| 1996    | 2,237         | 1,912        | 4,149 |
| 1997    | 2,332         | 2,041        | 4,373 |
| 1998    | 1,972         | 2,888        | 4,860 |
| 1999    | 1,598         | 2,008        | 3,606 |
| 2000    | 1,328         | 3,131        | 4,459 |
| 2001    | 659           | 2,710        | 3,369 |
| 2002    | 621           | 1,863        | 2,484 |
| 2003    | 887           | 3,631        | 4,518 |
| Average | 1,149         | 1,995        | 3,143 |



Almaden Lake Apartments, South San Jose



Baker Park, West San Jose



Camino Pablo Single Family Housing





### Family Resources

Center for Beethoven Studies and Museum  
Children's Discovery Museum  
Downtown Farmer's Market  
Happy Hollow Park and Zoo  
History Park  
HP Pavilion  
Japanese Friendship Garden in Kelley Park  
Lake Cunningham Park/Raging Waters  
Lick Observatory  
Logitech Ice at San Jose  
Mexican Heritage Plaza  
Mirassou Vineyards  
Outback Adventures  
Peralta Adobe and Fallon House Historic Site  
Prusch Farm Park  
Rosicrucian Egyptian Museum  
San Jose Municipal Rose Garden  
San Jose Museum of Art  
San Jose Museum of Quilts and Textiles  
The Tech Museum of Innovation  
Winchester Mystery House



### CULTURAL/ RECREATIONAL RESOURCES



### Nightlife/ Performing Arts Resources

American Musical Theatre of San Jose  
Ballet San Jose Silicon Valley  
Children's Musical Theater San Jose  
Opera San Jose  
San Jose Repertory Theatre  
San Jose Stage Company

Source: San Jose Convention and Visitor's Bureau; 2004



### Professional Sports Resources

San Jose CyberRays (Women's United Soccer Association)  
San Jose Earthquakes (Major League Soccer)  
San Jose Giants (Minor League Baseball)  
San Jose SaberCats (Arena Football League)  
San Jose Sharks (National Hockey League)

## TRANSPORTATION

### Air (Norman Y. Mineta San Jose Int'l)

|                              |              |
|------------------------------|--------------|
| Annual Passengers            | 10.7 million |
| Major Passenger Airlines     | 15           |
| Nonstop Service Destinations | 33           |

### Bus

|                  |            |
|------------------|------------|
| Annual Ridership | 47 million |
| Stops            | Over 4,600 |

### Light Rail

|                  |             |
|------------------|-------------|
| Annual Ridership | 7.4 million |
| Stops            | 33          |

### Commuter Rail (CalTrain)

|                  |             |
|------------------|-------------|
| Annual Ridership | 3.9 million |
| Stations         | 34          |

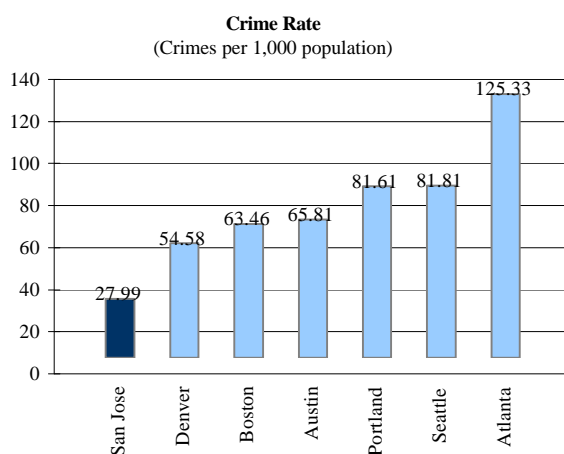
### Automobile

|                                  |              |
|----------------------------------|--------------|
| Percent of Workers Driving Alone | 77.4%        |
| Miles of Streets                 | 2,299        |
| Mean Travel Time to Work         | 25.6 minutes |

Source: City of San Jose, 2004;

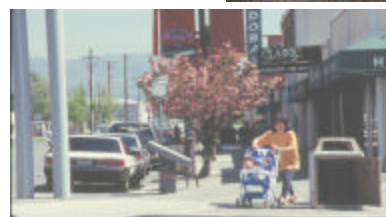
US Census Bureau, American Community Survey; 2002

## PUBLIC SAFETY



**The City of San Jose has the lowest crime rate of any US city over 250,000 in population.**

Source: Federal Bureau of Investigation; 2002



## CLIMATE

### Seasonal Temperatures

| <u>Month</u> | <u>Avg. Temp</u> |
|--------------|------------------|
| January      | 50 °F            |
| April        | 58 °F            |
| July         | 70 °F            |
| October      | 63 °F            |
| Annual       | 60 °F            |

### Seasonal Rainfall

| <u>Month</u> | <u>Avg. Rainfall</u> |
|--------------|----------------------|
| January      | 2.78 in.             |
| April        | 1.17 in.             |
| July         | 0.06 in.             |
| October      | 0.90 in.             |
| Annual       | 14.42 in.            |